

PRACTICAL CROSS-BORDER TOOL

China to France and EU IP instruction checklist

A practical pre-conflict-check guide for Chinese IP firms, agencies and companies instructing French and European intellectual property counsel.

1. Matter and deadline

- ✓ Procedure, authority and territory concerned.
- ✓ Official deadline, date and method of service, plus the internal approval deadline in Beijing time.
- ✓ Business objective, requested outcome and degree of urgency.

2. Client and ownership

- ✓ Exact Chinese legal name, consistent Latin-character version, registration details, address and legal form.
- ✓ Applicant or rights holder, ultimate client, instructing firm and billing entity.
- ✓ Any merger, assignment or change of name affecting ownership or priority.

3. Right, sign or application

- ✓ Final mark or design file, Chinese characters, pinyin or transliteration, meaning and pronunciation where relevant.
- ✓ Application or registration numbers, status, owner and official notices.
- ✓ Products, services or protected subject matter concerned.

4. Commercial scope

- ✓ France, EU Member States or other target territories, launch date and distribution channels.
- ✓ Current and planned products, services, licensing model and enforcement priorities.

5. Background and known risks

- ✓ Priority filing details, searches, earlier rights, objections, oppositions and disputes.
- ✓ Coexistence, settlement, licence or distribution agreements that may affect the strategy.

6. Scope, reporting and budget

- ✓ Exact work requested, deliverables, reporting language and white-label or visible co-counsel model.
- ✓ Authorised contacts, approval thresholds, fees, official costs and billing instructions.

7. Attachments and confidentiality

- ✓ Numbered list of notices, certificates, evidence, corporate documents and translations.
- ✓ Before the conflict check, send only a non-confidential summary, the territory and the deadline.

Start safely on WeChat

Send the type of matter, relevant territory and deadline. Dreyfus will confirm the conflict check, scope and secure channel for documents.

Scan or search the official account

WeChat ID: dreyfus_eu_ip



General information only. The appropriate documents and representation arrangements depend on the specific procedure. Reviewed by Dreyfus & Associés on 14 August 2026.